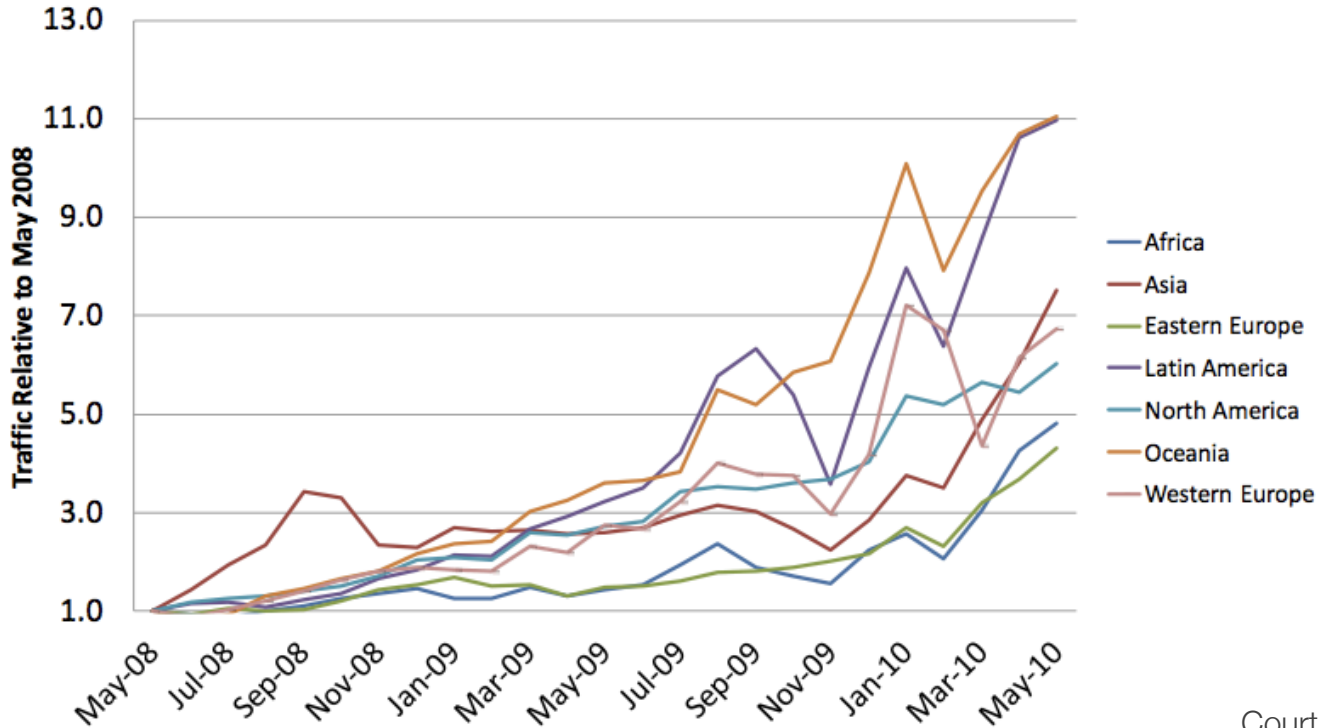




Visual mobile site building tool

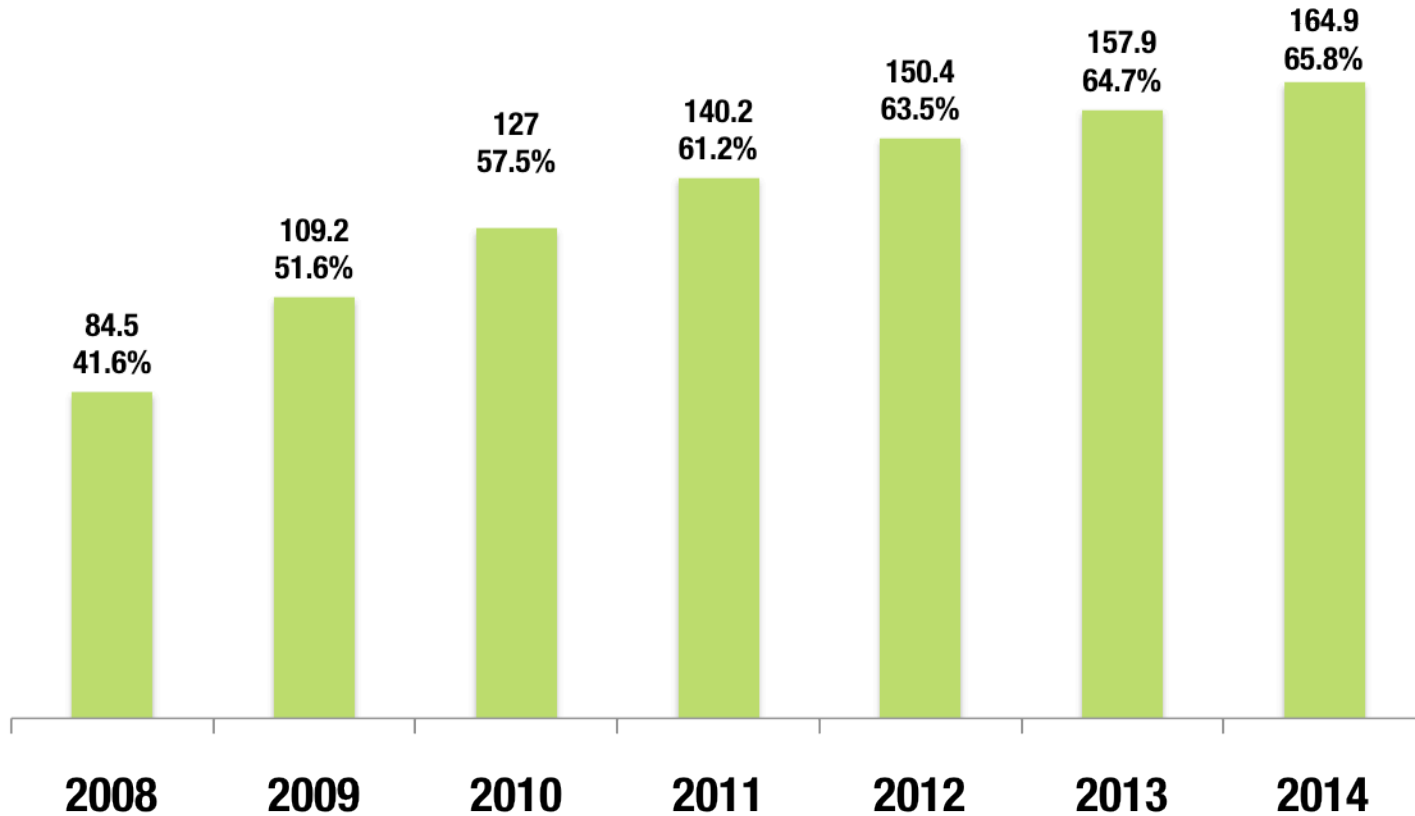
Mobile is huge

Monthly Growth in Traffic Since May 2008 - Regions



Courtesy of AdMob, Inc.

Online presence is important

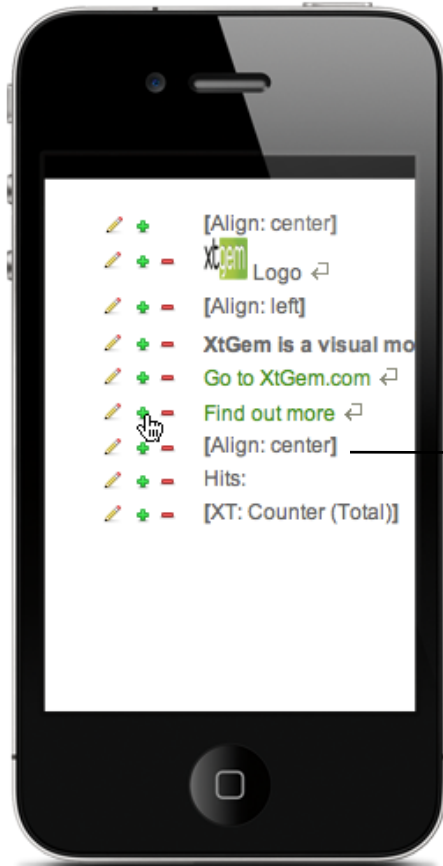


US Social
Network Users
2008-2014
(millions and %
of Internet
users)

XtGem – what's that?

- Visual mobile site building tool
- Online presence enabler
- WYSIWYG editor + tools + hosting
What You See Is What You Get
- Free, AD-supported + Freemium

How it looks



The interface is divided into three main sections. The left section shows a list of menu items with editing icons. A hand cursor is pointing at the plus icon next to 'Link'. The middle section is a dialog box for configuring a link. It contains the following fields and controls: 'Address:' with a text input containing 'http://example.com'; a link to '...or use file browser'; 'Text:' with a text input containing 'Example Link'; 'Color:' with a color picker showing a grey color; a field for '...or color code:' containing '#424242'; 'Class:' with a dropdown menu; 'Insert new line:' with a 'Yes' button; and an 'OK' button. The right section shows the updated list of menu items after the link has been added. The new item is 'Example link' with a plus icon and a minus icon. A hand cursor is pointing at the 'OK' button.

[Align: center]
XtGem Logo
[Align: left]
XtGem is a visual mob
Go to XtGem.com
Find out more
[Align: center]
Hits:
[XT: Counter (Total)]

Address:
http://example.com
...or use file browser
Text:
Example Link
Color:
--
...or color code:
#424242
Class:
--
Insert new line:
Yes
OK

[Align: center]
XtGem Logo
[Align: left]
XtGem is a visual mob
Go to XtGem.com
Find out more
Example link
[Align: center]
Hits:
[XT: Counter (Total)]

XtGem – what's that?

- Added-value features: Domain parking, revenue-sharing, ...
- Advanced features: Full source editing support, CSS, JS, ...
- Unique features: HTTP GET/POST arguments, file include, dynamic content, ...

Who are we?

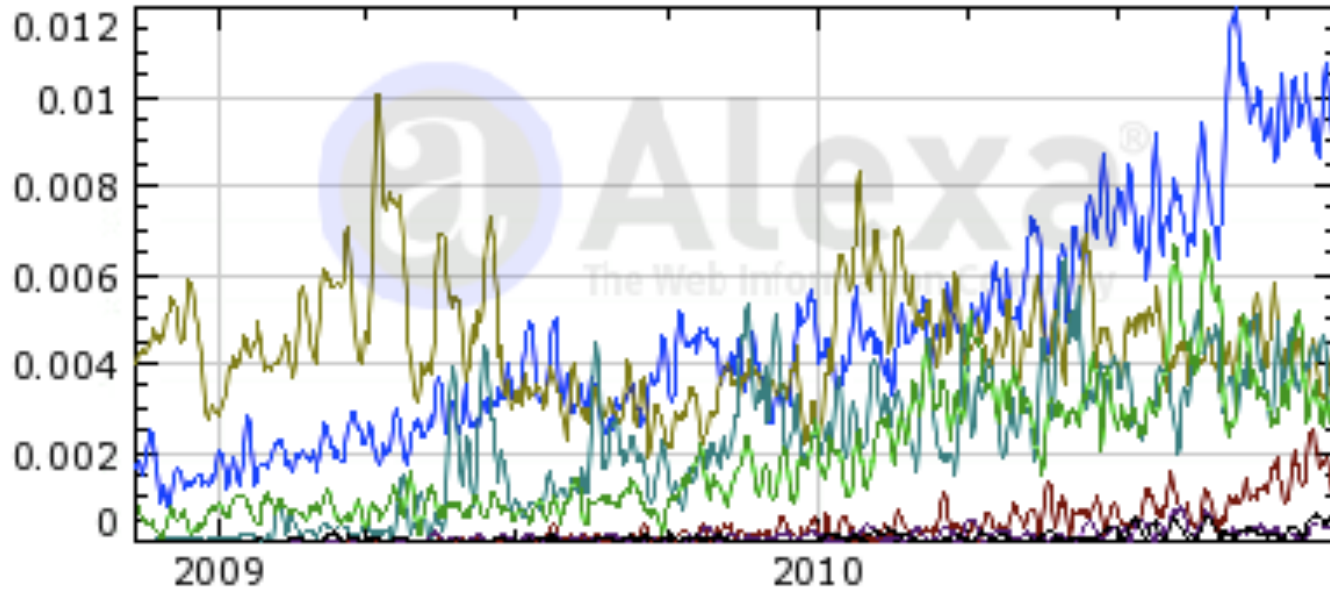
- Obsessive, passionate, intelligent, motivated, bottom-line oriented young professionals that strive to constantly innovate
- Over 6 years of mobile market experience
- Over 7 **successful** projects
- Pioneering in both Lithuanian and international mobile markets

Google Analytics

- **May 1, 2010 – Jun 1, 2010**
- **Pageviews: 79,809,237**
- **~30 pageviews / sec average**
- **Peak ~200 pv / sec**
- **13,094,858 unique visitors**
- **832,683 registered sites (as of Nov 8, 2010)**

qu α ntcast

- **#4,275** in US (xtgem.com only)
- **#2,563** in US network (incl. user sites)
- **#8** in Indonesia (very rapidly growing mobile market, lots of competition)



 xtgem

tekora.com,
mobisitegalore.com,
mobify.me, phn.me,
mywibes.com, wapeco.com

What's up?

- High virality rate
- Strong social network standing
- Over 10,000 FaceBook fans, 900 twitter followers, vibrant community over at XtBoard, articles in blogs, inbound links...
- Essentially a one-man project up to now

Main values

- Engineer-driven company
- Rapid releases `while (1) { build, test, deploy, fix, improve }`
- Spend less on marketing, invest in product development and transparent communication with audience
- Creativity and innovation, front and center

Future Milestones

- We are constantly in a hiring mode – increase talent
- Active expansion overseas
- Funding
- XtGem2 (we're working on it!)

Come work for us

- Friendly, communicative and professional staff
- We hate stress and clutter – flexible hours, free snacks and drinks, transparent communication, etc
- Currently seeking **PR and ad sales specialists**

cv@xtgem.com

Partnerships and investments

- Help us grow and we'll return the favor
- Traffic exchange, advertisement opportunities, service and technology licensing, etc
- Potential investment opportunities (mostly interested in angel investors and advisors)



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